

About Lisa Sasso MBA, CPCC, PCC

As an Executive Coach, Lisa empowers aspiring leaders and executives in the medical device and life science fields to achieve personal and professional goals, maintain work/life balance, and ultimately reach their greatest potential.

As an entrepreneur, Lisa experienced the challenges of working on novel medical devices. She demonstrated her leadership skills as co-founder of Radi Medical Systems, Inc. a high-tech medical device company specializing in innovative cardiology products (wholly owned subsidiary of a multinational firm). During her six-year tenure as president/CEO, she grew the company from inception to revenues of \$28M with profitability. Lisa was recognized and ranked #28 out of 100 Women Led Businesses in Massachusetts in 2004.

Lisa is an **inspiring motivational speaker** who has delighted audiences including entrepreneurs, business leaders, professionals, working mothers, people in transition, and students. Lisa earned a BBA in marketing and a BA in economics, from the University of Massachusetts; and an MBA from Bentley University, graduating with High Distinction.



NOW THE AUTHOR OF *MOTIVATION NOW!* INSPIRATIONAL MESSAGES TO KEEP YOU MOTIVATED ALL YEAR

“Lisa Sasso’s Motivation Now! is a wonderful and uplifting book that you will love to read for the inspiring messages and the engaging tools!”

— Marshall Goldsmith #1 Influential Leadership Thinker and #1 Executive Coach

“Motivation Now! is monthly motivation and reflections on what matters and what keeps us going when we need it most. We all need the reminder and Lisa does a great job walking us through our year with her insights. She made it personal and practical.”

— Darren LaCroix, CSP, World Champion Speaker

CERTIFICATIONS



AFFILIATIONS



CONTACT INFORMATION

781-872-1045

lsasso@meddevpartners.com

www.MedDevCoach.com